



**With public safety a priority, Loretto College partners with CyberData, Mitel and Benbria to update their public address system.**

With the growing need for public safety at the forefront of college and university campuses throughout North America, Loretto College, a residence for students at St. Michael's College within the University of Toronto, recently brought together three leading North American companies to revamp their public address system.

CyberData Corporation, the leading manufacturer of VoIP endpoints for Unified Communications, recently announced that CyberData's VoIP Ceiling Speakers have been installed with Mitel's 3300 IP Communications Platform and Benbria's BlazeCast IP paging system, to provide general and emergency announcements throughout the college. CyberData's SIP enabled VoIP Ceiling Speakers are fully compatible with Mitel's 3300 IP Communications Platform through Benbria's BlazeCast IP paging system.

The Mitel communications solution at Loretto College is based on the Mitel 3300 IP Communications Platform (ICP) and the 5300 Series IP Phones. The solution offers feature-rich voice communications including over-head paging, centralized management, high levels of scalability and seamless networking capabilities.

Mitel selected Benbria Corporation's BlazeCast™ paging and notification system to place paging announcements to students and staff through overhead CyberData VoIP Ceiling speakers and through Mitel phones. BlazeCast is a full-featured, integrated IP paging and notification system specifically tailored to meet the needs of communicating in a college setting.



CyberData's VoIP Ceiling Speaker

Mitel's authorized partner MTS Allstream was selected to install the Mitel IP communications solution due to their commitment to complete the work within the project's tight schedule and the solution's capability to be configured and expanded in a modular way to meet future communications needs.

**About CyberData Corporation**

Founded in 1974 in Monterey, California, CyberData is a vertically integrated design and manufacturing company. CyberData produces VoIP endpoints for Unified Communications that facilitate legacy migration to VoIP, IP equivalents to existing analog devices, and provide application specific endpoints that add new functionality. Products, such as Paging Gateways, IP Speakers, IP authentication devices are cost-effective and easy to manage solutions for VoIP phone systems. CyberData is committed to continued excellence in the development of new and innovative products for the VoIP marketplace.

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**About Mitel**

Mitel delivers flexibility and simplicity in smart unified communications solutions and applications for organizations of all sizes. Mitel is reinventing how successful organizations gain competitive advantage by easily collaborating and communicating over distance and time with customers, colleagues and partners. Mitel's Global headquarters are located in Ottawa, Canada, with 100 direct offices and 1,500 partners and resellers worldwide.

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**About Benbria**

Benbria is focused on meeting the fundamental challenges faced by organizations and communities, large and small, when trying to communicate to their often geographically dispersed members. Our innovative products enable intelligent broadcasting of messages through various mediums, delivering relevant information to wherever recipients are. Benbria's offerings make formerly tedious routine communication simple and efficient, and make emergency notification fast and relevant.

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